

12. (Amended) A method of managing promotions over a network comprising the steps of:  
establishing a connection between a commercial server system and a promotion server system  
over said network; and  
said promotion server system transferring promotion data to said commercial server system over  
said network, said promotion data including one or more of terms of said promotions and statistics of  
performances of said promotions.

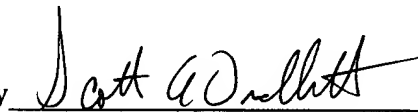
REMARKS

Prior to the examination of the present application, applicant respectfully requests that the  
attached preliminary amendment be entered. In the amendment, claims 1 and 12 have been amended to  
further claim applicant's contribution to the art. No new matter has been added.

In connection with the foregoing matter, please charge any additional fees which may be due, or  
credit any overpayment, to Deposit Account Number 50-1133. A duplicate copy of this letter is provided  
for this purpose.

Respectfully submitted,

By



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Date: October 24, 2000